

A welder in a dark blue uniform and brown leather gloves is working in an industrial setting. Bright sparks are flying from the welding point. The scene is partially obscured by a teal semi-transparent overlay that contains white text. The text is arranged in three lines: a bold title, a subtitle, and a horizontal line.

**Industrial Facility Achieves  
3 Year, 3 Million Hour Safety Goal**  
GoPivot Empowers Culture of  
Total Wellness and Engagement

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# Starting with Safety

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Morgan Advanced Materials is a global manufacturer based in the UK specializing in products using carbon, advanced ceramics, and composites for a broad range of markets.

In North America, the Thermal Ceramics business of Morgan, first partnered with GoPivot in early 2018 to launch an incentivized safety program. A heavily industrial employer, the organization was looking to improve safety metrics at four US locations and a facility in Canada.

GoPivot worked with Morgan to build out a customized safety program, "GoodCatch" using its patented, physical on-the-spot Scratch4Change recognition program. The companies partnered to define activities that would enhance overall safety across facilities and defined five GoodCatch categories.

The Morgan GoodCatch Scratch4Change Safety program included:



Stop work if there is danger to self and/or team members



Recognizing and correcting an emerging environmental, health, or safety risk



Report a 'near miss'



I got your back



Volunteer to conduct a safety/environmental 'Tool Box Talk'

# Setting the Stage for Total Wellness

With a successful launch of the GoodCatch program, the Morgan team turned their attention to Total Wellness.

In March 2019, Morgan and GoPivot launched a Wellness & Rewards program in addition to the GoodCatch program.

The Morgan wellness program focused on encouraging healthy activities using a custom-built point-based incentive program. Points were assigned and rewarded early and often to employees encouraging engagement from simple activities, like registering for an account, to those requiring more effort including step challenges, education program attendance, and preventative screenings.



“ We had a great experience with GoPivot’s Safety program. Adding Wellness using the GoPivot App was the easiest way to engage with our employees. ”

# Above and Beyond:

## Encouraging Engagement and Awarding Excellence

By the end of 2019, with their Wellness and Safety programs well underway, the Morgan team identified another need - they wanted to drive more engagement and were looking for a platform for their recognition program.

GoPivot launched its customized recognition tool in the Morgan platform in March 2020. This peer-to-peer recognition experience allows managers and colleagues to recognize behaviors that improve the safety and wellness of other employees and the organization as a whole. The GoPivot communications tool allows users to award custom eCards and instant points.

### Morgan's Custom Recognition Categories:



Improve response time



Coaching & feedback team members



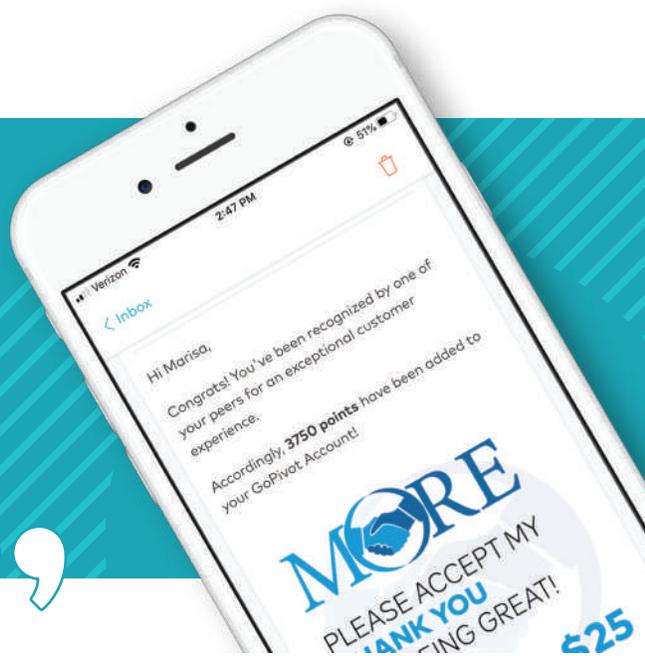
Cost ownership



Provide an exceptional customer experience



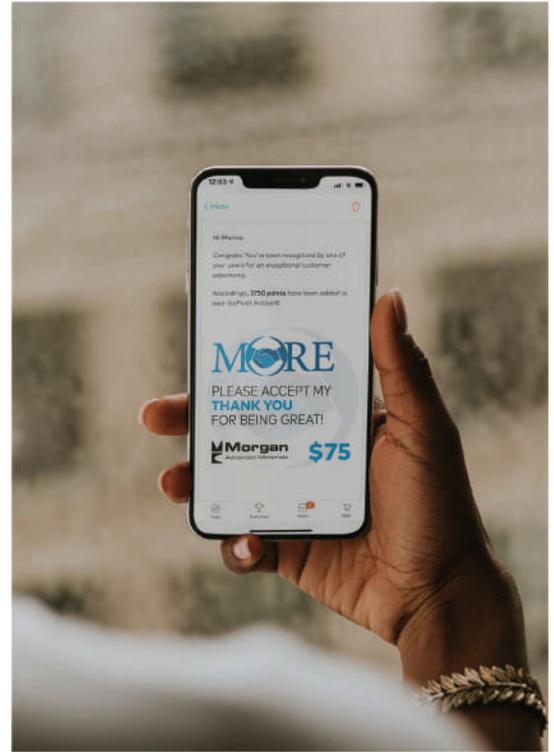
GoPivot's engagement and recognition tool was an easy addition to our Safety and Wellness employee programs. Now employees can engage, earn, and redeem all in one place!



# Celebrating Excellence in Safety

In May of 2020, a Morgan facility celebrated 3 years and 3 million hours without lost time. Usually, a large party would be in order. However, to adhere to social distancing guides made necessary due to COVID-19, the team used the GoPivot platform to recognize employees virtually.

Morgan created a Thank You video and sent it out, along with \$75, to each employee to celebrate the achievement.



## MORGAN & GOPIVOT: BUILDING A TOTAL WELLNESS & SAFETY PROGRAM

