

**Target Circle Turns One
and Celebrates
by Sharing Incredible
Holiday Deals**



Hooray!

Target Circle Turns One

Did you know?

Target Circle is:

- One of the nation's largest loyalty programs, with nearly **80 million active users**.
- Free to join. New users can sign up by creating a Target.com account, downloading the Target App or by providing their phone number in a Target store.
- Easy to use and guests save big when they do – **with no membership fee required**.

In just one year, Target Circle users have:

- Saved nearly **\$2 billion** through Target Circle offers.
- Earned nearly **\$200 million** by getting 1% rewards on purchases to put toward their future Target visit.
- Directed more than **\$7 million** to more than **2,500** local and national nonprofit organizations.

And we are just getting started!



Unlock Holiday Deals with Target Circle Get Them Same Day – Easy and Safe

Nearly **1 million more deals available** for Target guests compared to last year, making it easier than ever to save.

Target Circle users have easy access to the season's best deals all in one place – **no membership fee required** – and can get their orders safely in as little as one hour with our suite of industry-leading, same-day services: Order Pickup, Drive Up and Same-Day Delivery with Shipt.



Target's same-day services are fast, easy and safer than ever



order
pickup

Order Now, Pick Up Fast

Grabbed a great Target Circle deal as a gift and need to pick up the same day? Order online, choose free Order Pickup and we'll have your items waiting for you within a few hours.

New this holiday:

Running late? You can easily swap your pickup method to Drive Up – all from the palm of your hand in the Target app.

We've eliminated the need for signatures, so it's a contactless service.



drive up

Drive Up, Sit Back

Realized you're missing the final ingredients for your holiday meal and need to grab on the go? We've got you covered! Shop great Target Circle grocery deals on our app, select free Drive Up and choose your store – it'll be ready within a few hours. We'll bring your purchase right to your car and load in your trunk within minutes – it's totally contactless.

New this holiday:

We've added nearly 8,000 new Drive Up spots to serve more guests.

And, we've eliminated barcode scanning to provide even more distance during pickup.



same day
delivery

Shop Safely From Home

You don't even need to leave home – we'll take care of the shopping for you. Choose from thousands of groceries, household essentials, toys, apparel and more on Target.com or the Target app. Select your delivery window at checkout and a Shipt Shopper will safely bring your order in as soon as an hour, no contact required.

New this holiday:

You can order your cozy pajamas and festive looks for the family and get them delivered straight to your door!



circleTM

**Sign up for Target Circle for free
at [Target.com/circle](https://www.target.com/circle)**

Questions?

Contact: press@target.com or 612.696.3400