TOASTMASTERS
INTERNATIONAL

Nearly 300 of the FORTUNE 500

companies now offer in-house Toastmasters clubs

ALL OF THE
TOP 20
FORTUNE 500 COMPANIES HAVE AT LEAST ONE ACTIVE **TOASTMASTERS CLUB**

32 OF THE
TOP 50
FORTUNE 500 COMPANIES HAVE AT LEAST THREE ACTIVE **TOASTMASTERS CLUBS**

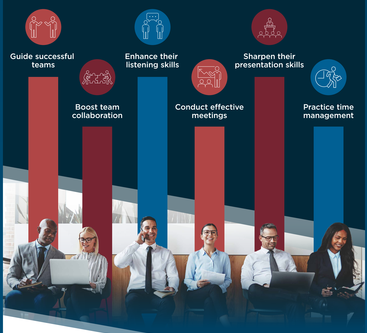
92 OF THE
TOP 100
FORTUNE 500 COMPANIES HAVE AT LEAST ONE ACTIVE **TOASTMASTERS CLUB**

89% of hiring managers feel that "bad hires" typically have poor soft skills.

92% of talent professionals and hiring managers agree that soft skills are increasingly important with candidates.

Soft skills, including
ORAL COMMUNICATION, LEADERSHIP, *and* **TIME MANAGEMENT,**
make up nearly half the list of skills with the largest skills gap

TOASTMASTERS'
Communication AND *Leadership*
PROGRAM TEACHES EMPLOYEES HOW TO:



Overall

73.0% of active members whose primary goal was to develop **professional skills** report that they have achieved their goal

74.5% of active members whose primary goal was to improve **presentation skills** report that they have achieved their goal

85.2% of company club members expect to remain in Toastmasters after meeting their original goal to work on **other skills**

91.5% of Toastmasters company club alumni felt that Toastmasters membership had helped them improve their **public speaking skills**

(Source: Toastmasters International Member Surveys, July 2020)

DURING THE PAST 18 MONTHS:

More than **1,000** **CORPORATE TOASTMASTERS CLUBS WERE FORMED**

Ready to start a Toastmasters club at your organization?

Email **corporaterelations@toastmasters.org** or visit **www.toastmasters.org/start-a-club** today!