

## REQUEST FOR GRANT PROPOSALS:

**With this RFP, we seek to identify and fund patient education grants to educate African American patients about CTCL and help address existing racial disparities in diagnosis, treatment and patient outcomes.**

### **I. Background**

Kyowa Kirin USA Holdings, Inc., an affiliate of Kyowa Kirin Co., Ltd., strives to become a valued and trusted member of patient communities in therapeutic areas aligned with our portfolio, by collaborating with researchers and organizations who are making improvements to patient outcomes with new data, education, and targeted communication / empowerment programs.

Kyowa Kirin USA Holdings will employ a general grant program, supported by [a/this] publicly posted general Request for Proposal (RFP) detailing our goals, area(s) of interest, project requirements, and timeline for review, approval and disbursement of grant funds.

Organizations are invited to submit an application addressing the requirements outlined in this RFP. The grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of independent initiatives supported by this grant. Kyowa Kirin will not be involved in any aspect of project management, but may seek to understand and communicate the impact of projects and work supported by its grant(s).

### **II. Unmet Need(s) to be Addressed**

Kyowa Kirin is establishing a general grant with the hope it attracts interest from researchers and organizations who have ideas for new research and interventions that can help address the root causes of disparities for African American patients with cutaneous T-cell lymphomas (CTCL) that contribute to poorer outcomes.

- Studies have shown that minority populations, including African-Americans, present symptoms of CTCL at an earlier age, with a more aggressive clinical course<sup>1</sup>

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<sup>1</sup> Litvinov IV, Tetzlaff MT, Rahme E, et al. Demographic patterns of cutaneous T-cell lymphoma incidence in Texas based on two different cancer registries. *Cancer Med.* 2015;4(9):1440–1447. doi:10.1002/cam4.472

- African-Americans especially have a significantly increased risk of presenting with higher stage of MF when compared to other groups<sup>2</sup>
- Often there is differential and/or potential misdiagnosis of psoriasis, which delays the correct treatment in patients<sup>3</sup>
- There is a need to encourage earlier diagnosis; doing so requires understanding of the reasons behind the racial disparities and effective tactics or programs to help overcome them<sup>2</sup>
- Researchers hypothesize that population density, low awareness, and physician-community relationships are some contributing factors for this disproportion among groups<sup>2</sup>

### III. Eligibility

Geographic Scope: United States

Type of applicant(s):

The following individuals or organizations who are focused on a mission related to patient education and/or healthcare improvement may apply: Patient advocacy organizations or non-profit foundations; public health/social work/nursing/pharmacy schools or students within these schools; Healthcare institutions (both large and small); and organizations dedicated to African American empowerment and/or health care.

If the project involves multiple departments within an institution and/or between different institutions / organizations / associations, all institutions must have a relevant role and the requesting organization must have a key role in the project.

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<sup>2</sup> Wilson LD, Hinds GA, Yu JB. Age, race, sex, stage, and incidence of cutaneous lymphoma. *Clin Lymphoma Myeloma Leuk.* 2012;12(5):291–296. doi:10.1016/j.clml.2012.06.010

<sup>3</sup> Elmer KB, George RM. Cutaneous T-cell lymphoma presenting as benign dermatoses. *Am Fam Physician.* 1999 May 15;59(10):2809-13.

#### **IV. Requirements**

Project proposals should address knowledge gaps among African American patients and communities about CTCL, including its prevalence and epidemiology, risk factors, diagnosis methods and care pathways.

##### **Selected proposals will demonstrate the potential to:**

- Address barriers to CTCL disease diagnosis among African American patients
- Increase awareness among at risk and undiagnosed patient groups before advanced disease has ensued
- Provide scalable strategies that reduce burdens for patients and providers along the pathway to diagnosis
- Create strategies that empower and equip African American patients, their families and/or communities to play an active role in exploring CTCL diagnostic and treatment options
- Build awareness of success stories that further encourage hope among patients

##### **Detailed responses to this RFP should contain the following within a 4 page proposal:**

- Project name
- Project objectives
  - Clearly define 2-3 goals that will be addressed
- Expected Outputs
  - Please define what deliverables will be produced and when
- Rationale for Project / Outputs to be Created
  - Please describe observed need(s), include any data that clarify the current/existing gaps that will be targeted/addressed
  - Please also explain what measures you have taken to assure the proposed project is original and does not duplicate other projects or materials already developed or in existence.
- Audience
- Evaluation and Outcome Measures
- Scalability
  - If project is successful at achieving its intended goals, please describe how it may be scaled to greater effect

- Organizational Knowledge or Expertise which will be leveraged/ applied to the work
  - Describe, if applicable, how this project builds upon existing work, pilot projects, or on-going projects developed by either your organization or another organization.
- Description / Name of Organization or Team, and professional profiles (e.g. titles, bio) of team members

#### **V. Grant Value**

- Kyowa Kirin will make \$100,000 available in funds
- Individual projects requesting up to \$35,000 will be considered
- Prior grantees may submit a proposal to expand or scale their activities; in these cases, discrete deliverables and timing must be specified
- A contractual agreement must be signed by all parties awarded a grant, prior to providing grant funding and commencement of the funded project.

This RFP will remain open while funds last. Once the full budget is spent, the RFP will be closed and new requests will no longer be accepted.

#### **VI. Timeline**

- RFP date (press release) – October 20, 2020
- Applications for funds are due by December 10, 2020
- KKNA Grant Review Committee to review proposals in December/January
  - May result in questions to grantees; All questions must be addressed by January 15, 2021
- Grantees to be notified by end of January
- Public announcements to be made by February 16, 2021

## VII. How to Submit a Proposal

Proposals should be submitted to the KKNA Grant Review Committee mailbox at GrantRequests NA [grantrequests.na@kyowakirin.com](mailto:grantrequests.na@kyowakirin.com) by December 10, 2020.

Questions may be addressed to this mailbox as well.