

PepsiCo products are enjoyed by consumers more than **one billion** times a day in more than 200 countries and territories around the world.

PepsiCo generated more than **\$67 billion** net revenue in 2019.

PepsiCo has more than **265,000** employees worldwide.

PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that each generate \$1 billion or more in estimated annual retail sales.¹



¹Based on 2019 estimated annual retail sales

PepsiCo's Mission & Vision

MISSION: **Create More Smiles with Every Sip and Every Bite**

VISION: **Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose**

PepsiCo is investing to become:

Faster

by winning in the marketplace, being more consumer-centric and accelerating investment for topline growth;

Stronger

by transforming their capabilities, cost, and culture to operate as one PepsiCo, leveraging technology, winning locally and globally enabled; and

Better

at integrating purpose into their business strategy and brands, whilst doing even more for the planet and people.

Sustainability

Helping to Build a More Sustainable Food System

PepsiCo recognizes that they have not only an opportunity, but a responsibility to use their scale and reach to help build a more sustainable food system - one that can provide nutrition and enjoyment, and drive economic growth and social development, while protecting and restoring the planet.

PepsiCo's sustainability agenda focuses on six overlapping priorities within the food system:



Agriculture

Making agriculture more intelligent, inclusive, and gentler on the earth



Water

Using water more efficiently, replenishing water locally, and helping to ensure water security



Packaging

Supporting a circular economy by reducing, recycling, and reinventing their packaging



Product

Improving choices across their portfolio and integrating purpose into their brands



Climate

Reducing greenhouse gas (GHG) emissions across every part of their value chain



People

Advancing respect for human rights, promoting diverse and inclusive workplaces, and empowering women across their business and throughout their global value chain

COVID-19 Response

As coronavirus (COVID-19) continues to spread throughout the world, PepsiCo has taken proactive steps grounded in science to protect the safety of their products, care for their more than 265,000 associates and their families, and support communities around the world.

As part of this effort, they have also committed to investing in excess of \$60 million to help communities stay healthy and safe during COVID-19, including initiatives to help feed families and seniors, with over 100+ million meals provided to at risk populations. Their initiatives have also been focused on increasing medical care and testing, expanding access to government support, and providing technology for remote education and work.

More about PepsiCo's COVID-19 response [can be found here](#).

Racial Equality

PepsiCo will be investing more than \$400 million over 5 years to lift up Black communities and increase Black representation in a set of initiatives intended to address issues of inequality and create opportunity. These initiatives comprise a holistic effort for PepsiCo to walk the talk of a leading corporation and help address the need for systemic change.

Their strategy is focused on three pillars: People, Business, and Communities:

People

When it comes to People, PepsiCo is focusing on increasing representation; recruitment; and education, internships and apprenticeships. That means dramatically rethinking their approach to talent.

Business

When it comes to Business, PepsiCo will leverage their scale and influence across their suppliers, marketing agency partners and customer base to increase representation and strengthen Black-owned businesses. That means step changes in their spending and approach to partnerships.

Communities

When it comes to Communities, PepsiCo is working to drive long-term change by addressing systemic barriers to economic opportunity, investing an incremental \$20 million over five years. That means broadly increasing their efforts to create opportunity and advance economic empowerment for Black Americans.

More information about PepsiCo's Racial Equality Journey, including details on each of their strategic pillars [can be found here](#).