

INEOS Grenadier KEY DESIGN FEATURES

- Form follows function – and capability is the priority
A 4x4 with purpose should always look like a proper 4x4
Grenadier has been designed to be ‘easy-to-read’ with a clear, unambiguous ‘purpose’
- Grenadier will be comfortable, meeting the expectations of the 21st century consumer for equipment levels and safety systems
- Balance of proportions has been achieved because there are no limitations dictated by an old platform: we started from scratch and there is no compromise on any angle
- Personalisation is a key requirement for our customers
The Grenadier will be able to fulfil the core functions of a utilitarian 4x4, but it’s a vehicle that we want to become ‘part of the family’
It’s been designed as a blank canvas for accessories, so customers can tailor the Grenadier to their (evolving) requirements
- ‘Open source’ has been a key theme, for interior as well as exterior design
A wide range of accessories will be available from INEOS, but we also want Grenadier owners to incorporate their existing kit into their new vehicle, and for third-party producers to develop a range of compatible accessories
- The belt lines are functional – bump strips on the doors, or an optional ‘utility belt’ to the doors and rear body, to attach loads or accessories like a jerry can
- The rear of the Grenadier is practical as well as visually striking
The small rear door opens first to enable easy loading and unloading of smaller items
The rear ladder can be fitted to aid access to the roof, and its design means it is aligned with the shut lines of the tailgate
The Grenadier can accommodate a Euro pallet
- Exterior wiring, with exit points to the front and the rear of the roof, is included as standard; this allows easy access for powering auxiliary lamps, work lamps or beacons
- Round lamps at the front and rear imply the strength of a solid tube running from front to back; the centre auxiliary lamps (included as standard) are integrated into the design
The front lamps are the same units on the left and the right, making service and parts availability easier; similarly the rear lamps are a common unit
- Front fenders that you can sit on
- Roof bars and roof strips to enable loads to be mounted and secured directly without a roof rack (but of course a roof rack can be easily added)
- Storage box on the rear side is accessible from the exterior for grubby, smelly kit

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