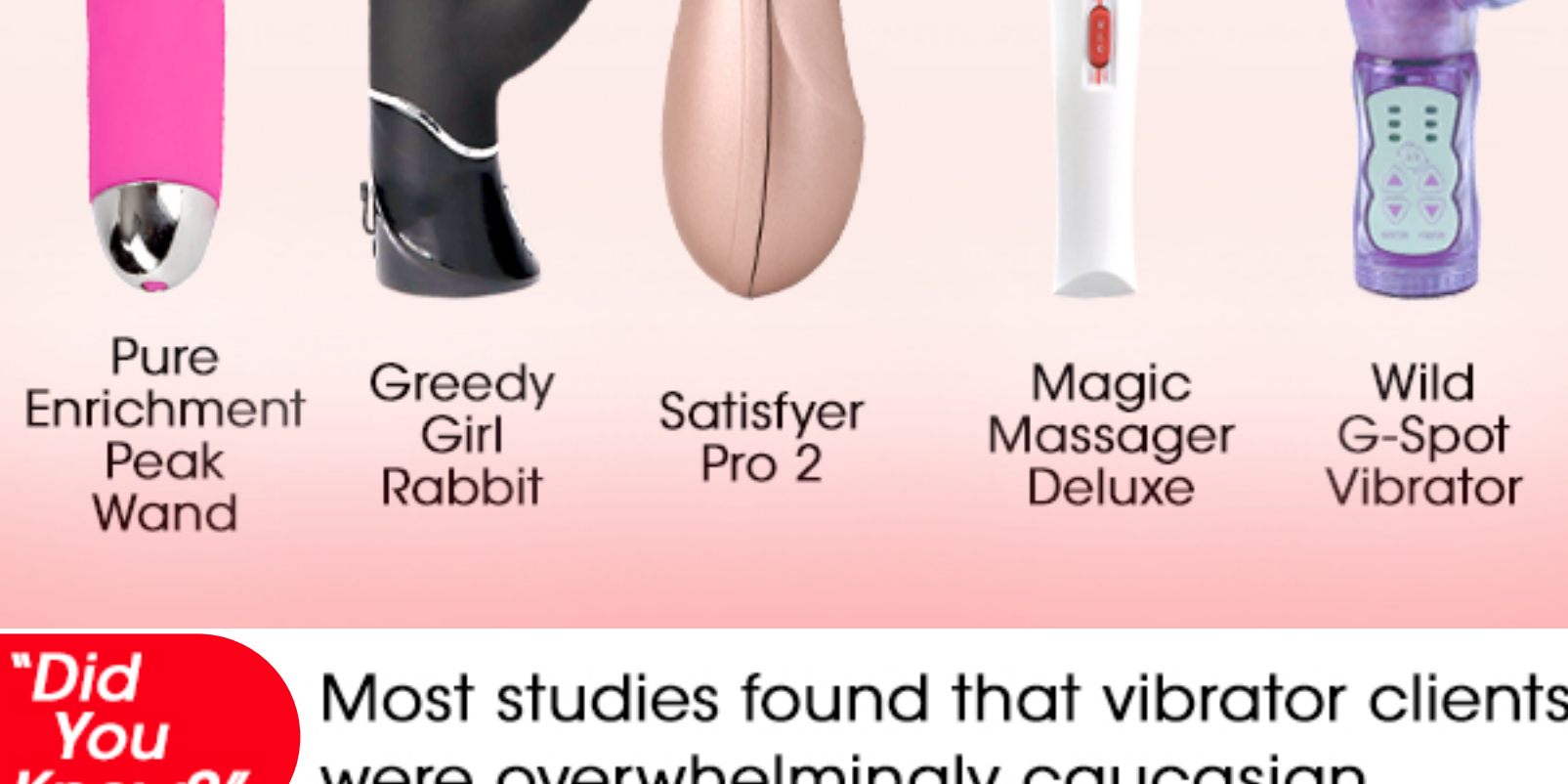


SEX TOYS 101

ADAM & EVE'S

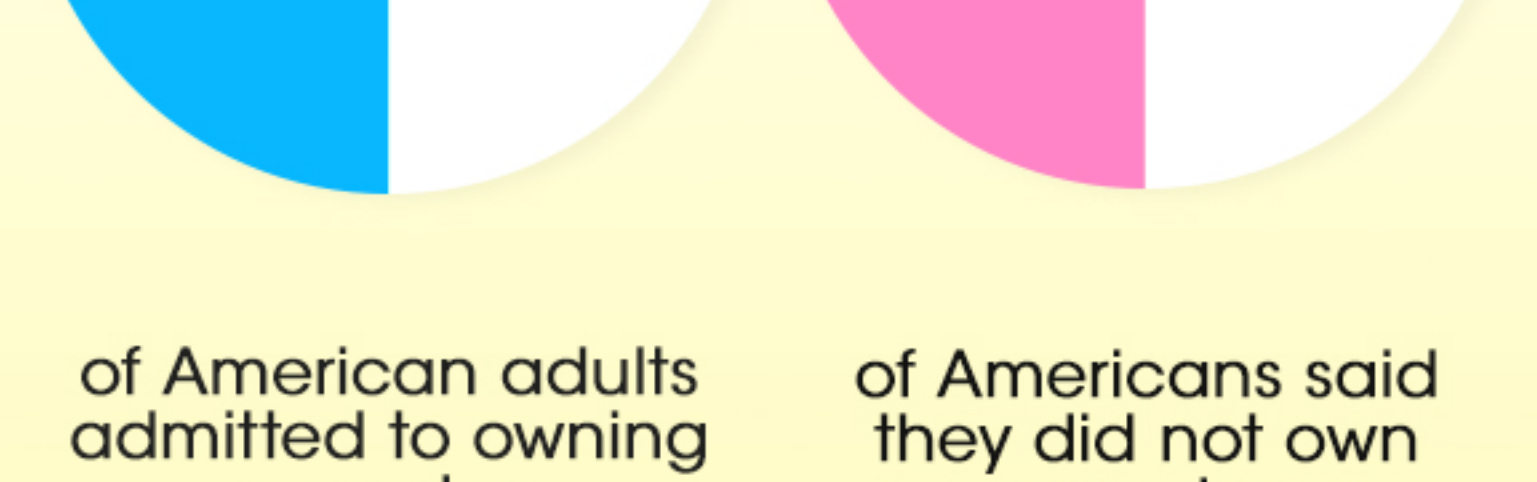
Top 5 Sex Toys



Pure Enrichment Peak Wand, Greedy Girl Rabbit, Satisfyer Pro 2, Magic Massager Deluxe, Wild G-Spot Vibrator

"Did You Know?" Most studies found that vibrator clients were overwhelmingly caucasian.

Who owns sex toys?



of American adults admitted to owning a sex toy
44% Males
57% Females

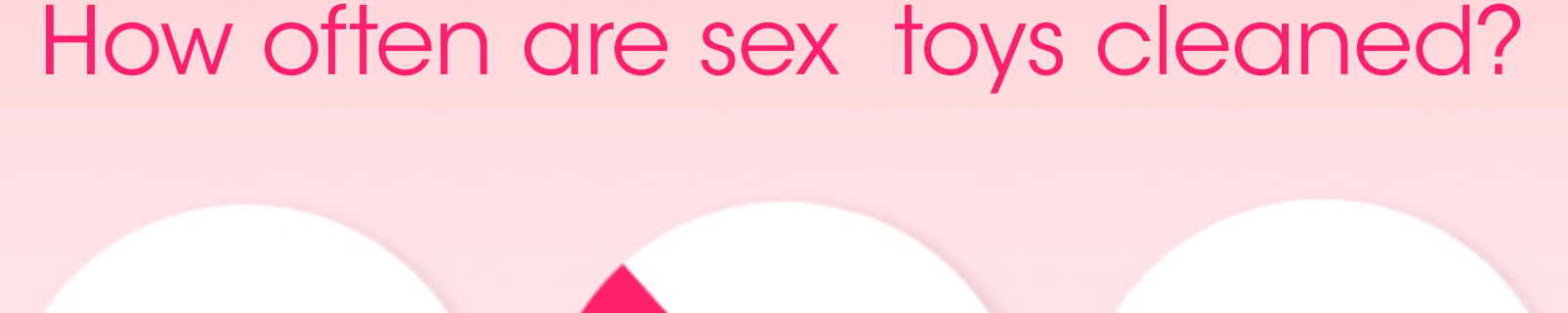
of Americans said they did not own a sex toy
56% Males
43% Females

How much do you spend on sex toys?

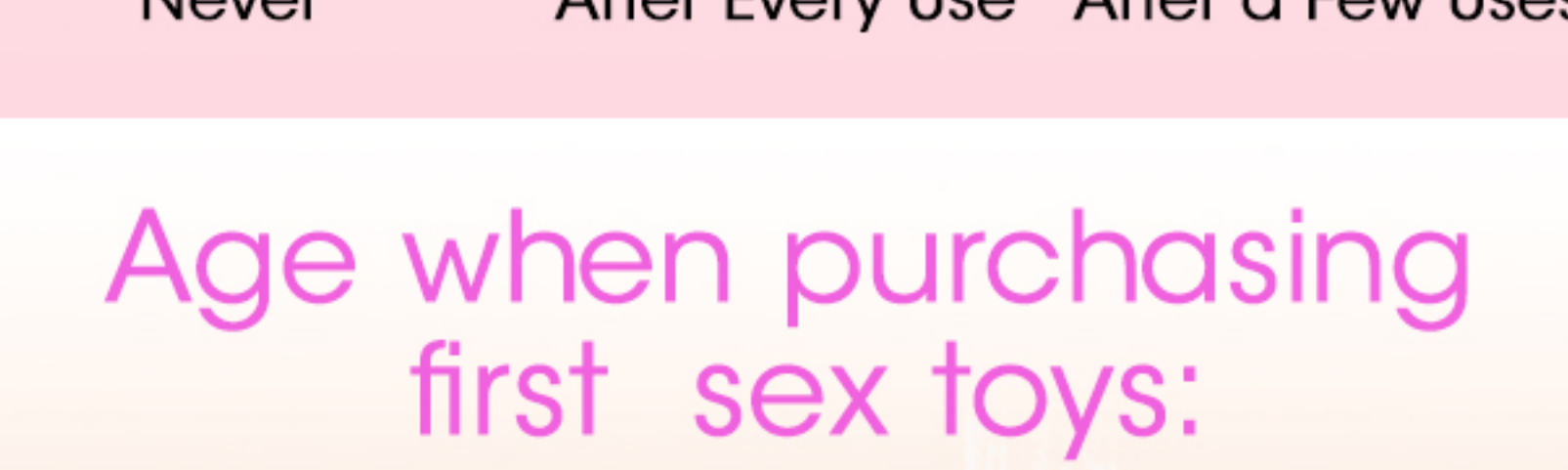


"Did You Know?" Most studies found that vibrator clients were in their thirties.

How often do adults purchase sex toys?



How often are sex toys cleaned?

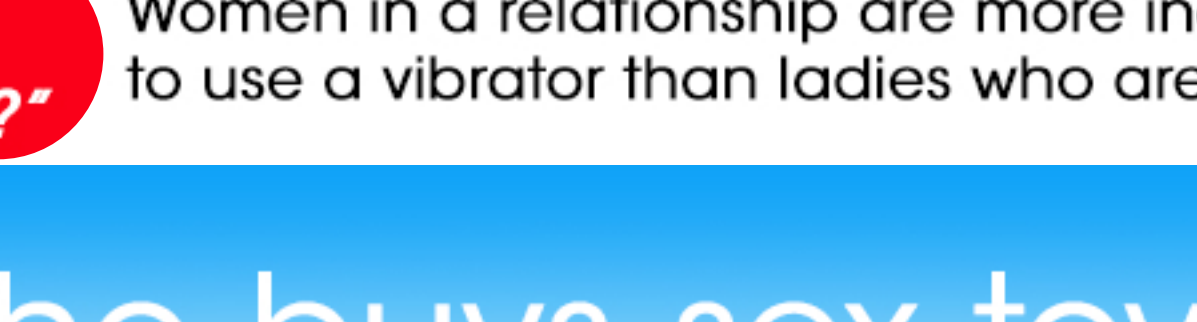


Age when purchasing first sex toys:



Let's Play Favorites!

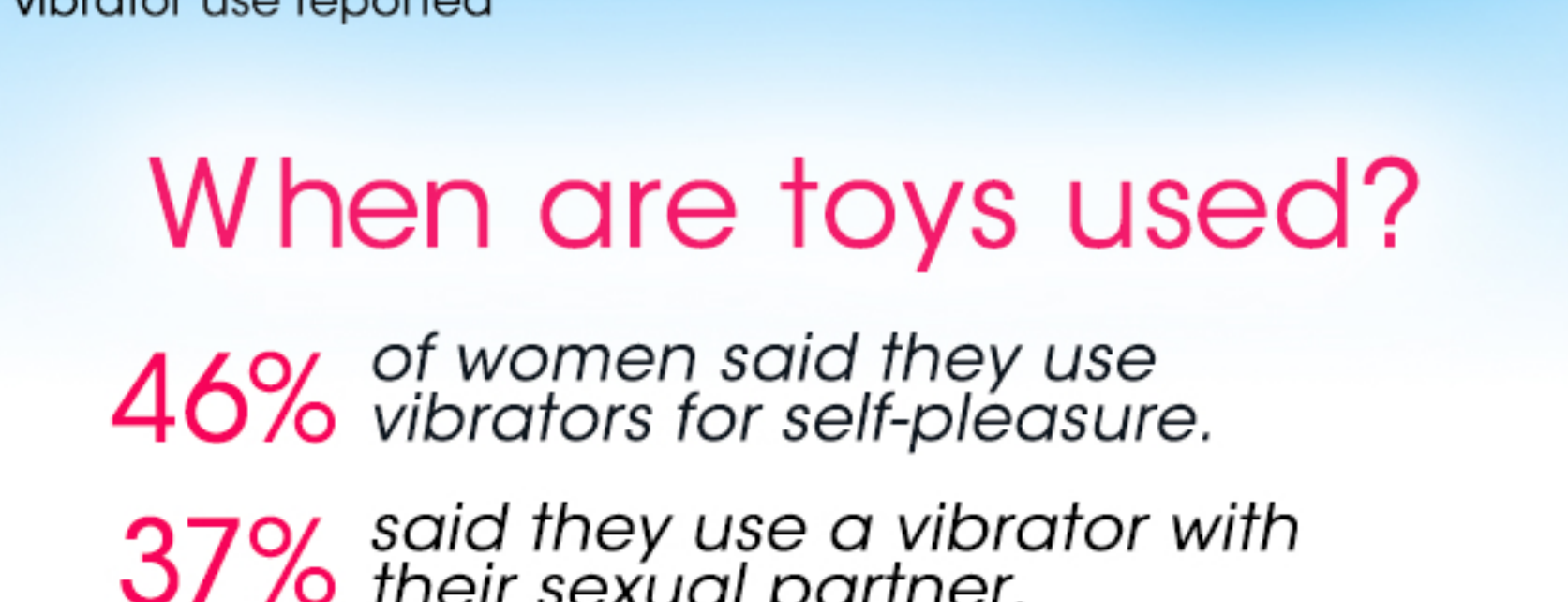
When asked if they had a favorite brand of sex toys:



said they did, did not

Source: adameve.com

Who buys sex toys?



Australia has the most elevated vibrator use reported, The United States ranks at 45%, India has the least.

When are toys used?

46% of women said they use vibrators for self-pleasure.
37% said they use a vibrator with their sexual partner.

40% of men were interested in using a sexual aide with their partner.
20% admitted to using a masturbator.

Source: <http://vibratorsforwomen.com.au/the-statistics-on-vibrator-use.html>

Why a Rabbit?

The Rabbit... (which Charlotte became attached to on Sex and the City) originated in Japan, where it was against the law to create a sex toy that resembled a penis. Why it's acceptable to make one that looks like a cute animal, we'll never understand. But we're just glad the manufacturers didn't let the government hold them back from creating this beloved buzzy toy.

Source: The Many Joys of Sex Toys: The Ultimate How-To Handbook for Couples and Singles <https://www.cosmopolitan.com/sex-love/advice/g1120/sex-toy-facts/?slide=2>

Adam & Eve

Adam & Eve is the nation's leading internet adult toy retailer, having served over 10 million customers through its website and catalog. With its longstanding "sex positive" stance, Adam & Eve products have been spicing up the bedrooms and enticing lovers for over 45 years. Adam & Eve sells only the highest quality products for individuals and couples looking to engage in a sex positive experience. Find out more at www.adamandeve.com