



## AutoMobili-D Panels, Presentations & Press Conferences

As of 1-3-17

### ATRIUM STAGE

#### Sunday, January 8

##### 3:35 PM . . . . . Navigating in the Future of Mobility

Chris Thomas, Founder & Partner, Fontinalis

##### 4:20 PM . . . . . Waymo Press Conference

John Krafcik, CEO, Waymo

##### 5:30 PM . . . . . The State of Autonomy

Moderator Tim Stevens, Editor at Large, Roadshow by CNET,

Speakers Danny Shapiro, Sr. Director of Automotive, NVIDIA  
David Strickland, Counsel & Spokesperson, Self-Driving Coalition  
Ken Washington, VP of Research & Advanced Engineering, Ford

#### Monday, January 9

### PLANET M THEATER

##### 1:00 PM . . . . . Techstars Mobility Overview

Ted Serbinski, Managing Director, Techstars Mobility

##### 2:00 PM . . . . . Techstars Mobility & Why Detroit

Moderator Lisa Seymour, Program Manager, Techstars Mobility

Speakers Anya Babbitt, CEO & Co-Founder, SPLT  
Chris Stallman, Principal, Fontinalis  
Gregg Garrett, CEO & Managing Director, CGS Advisors  
Jessica Robinson, Director, City Solutions, Ford

##### 3:00 PM . . . . . Fireside Chat with Founders: Working with Big Brands & Large Organizations

Moderator Dave Drach, VP Corp. Strategy, Techstars

Speakers Cory Hohs, CEO & Co-Founder, HAAS  
David Stenson, CEO & Founder, Inventev  
Eric Gunderson, CEO, Mapbox  
Matt Leven, CEO & Co-Founder, Donut Media

### ATRIUM STAGE

##### 3:00 PM . . . . . Autonomous, Electric, & Connected: A Talk on Current & Future Mobility

Speaker Carlos Ghosn, Chairman & CEO, Nissan Motor Corporation

##### 3:35 PM . . . . . GM Urban Mobility & Maven Press Conference

##### 4:10 PM . . . . . Magna International Press Conference

##### 4:45 PM . . . . . Wind River Press Conference

#### Tuesday, January 10

### ATRIUM STAGE

##### 8-11:30 AM . . . . . Shell Automotive Symposium

Michael Bell, Professor of Architecture, Columbia University  
Markus Braunsperger, CTO, Hero MotoCorp  
Carlo Ducci, Features Director, Casa Vogue & Vogue Italia  
Mark Gessler, President, HVA and National Historic Vehicle Register  
Johann Lamerrier, Program Manager, Ferrari Design  
Gary Peters, United States Senator  
Stewart Reed, Chairman, Transportation Design, Art Center College of Design  
Sam Schillace, VP Engineering for Industry Solutions, Google  
Joachim Taiber, CTO, International Transportation Innovation Center  
Ed Welburn – The Welburn Group

##### 12:55 PM . . . . . Toyota Mobility Press Conference

##### 2:25 PM . . . . . Nexteer Automotive Press Conference

##### 2:55 PM . . . . . Techstars Mobility Press Conference

Speakers Bill Ford Jr., Exec. Chairman, Ford  
Ted Serbinski, Managing Director, Techstars Mobility

### PLANET M THEATER

##### 11:30 AM . . . . . Automotive & Startup Collaboration

Moderator Don Loeb, VP Corp. Strategy, Techstars  
Alisyn Malek, Corporate Strategy + Innovation, GM  
Josh Hartung, CEO & Co-Founder, PolySync  
Lyden Foust, CEO & Co-Founder, Spatial  
Patrick Kirby, Director, Innovation Incubator, Michelin  
Richard Hurlock, VP Strategy & Biz Dev, Civil Maps

##### 1:25 PM . . . . . Hitachi Press Conference

##### 1:55 PM . . . . . IBM Press Conference

##### 3:30 PM . . . . . Techstars Mobility Alumni Panel

Moderator Lisa Seymour, Program Manager, Techstars Mobility  
Chris Bailey, CEO & Co-Founder, Revio  
Greta Cutulenco, CEO & Co-Founder, Acerta  
Karim Lai, CEO & Co-Founder, Algocian  
Rohith Varanasi, CTO & Co-Founder, Lunar,

#### Wednesday, January 11

### ATRIUM STAGE

##### 9:00 AM . . . . . Energy Efficient Mobility Systems

Speaker Michael Berube, Director of Vehicle Technologies Office, Department of Energy

##### 10:00 AM . . . . . HMI 2.0 - Designing for Future Interactions

Moderator Tim Stevens, Editor at Large, Roadshow by CNET  
Speakers Dr. Amine Taleb, R&D Director, Valeo Comfort & Driving Assistance Systems  
Dave Lyon, Design Partner, Pocket Square  
David Muyres, Exec. Director, Global Research & Advanced Development, Yanfeng  
Joe Gormley, Founder & CEO, DigiDrive

**11:00 AM. . . . I see. I think. I drive. (I learn). How Deep Learning is Revolutionizing the Way we Interact with Cars.**

Gary Silberg, Partner & National Automotive Leader, KPMG

**12:00 PM. . . . Transformation of Urban Transportation**

Moderator Tom Kelly, Automation Alley

Speakers Andy Rogers, VP of Biz Dev & Sales, Navya  
Clare Jones, Global Partnerships Director, What 3 Words  
David Woessner, Chief Marketing Officer, Local Motors  
Quin Garcia, Managing Director, AutoTech Ventures

**1:00 PM. . . . Michigan. Where Big Ideas in Mobility Are Born**

Kirk Steudle, Director, Michigan Department of Transportation

**2:00 PM. . . . The Regulatory & Market Requirements Maze**

Moderator Tim Leckey, CEO, Transportation Research Center

Speakers Joanna Pinkerton, Co-Director, Honda/OSU Partnership,  
Ohio State University Franck Bonny, General Manager,  
PMG Technologies  
Jeff Sankey, Global Biz Dev Director, TRC Inc.  
John Huang, Executive Director, Suzhou Starlit Technologies  
Co. Ltd.  
Mark-Tami Hotta, President & CEO, TRC Inc.

**3:00 PM. . . . Fireside Chat on Automotive Cybersecurity**

Moderator Tom Billington, Chairman & Founder, Billington CyberSecurity

Speakers Josh Corman, Director, Cyber Statecraft Initiative,  
Brent Scowcroft Center on International Security, Atlantic  
Council and Founder, I Am The Calvary  
Jeff Moss, Founder, Black Hat and Def Con  
Jeffrey Massimilla, Chief Product Cybersecurity Officer,  
General Motors  
John "Four" Flynn, Chief Information Security Officer, Uber

**4:00 PM. . . . ADAS Technology Development & its Application for Smart Mobility/The Future of Autonomous Mobility**

Moderator Dr. Harsha Badarinarayan, Director, Global Center for Social  
Innovation, North America Research and Development  
Division – Hitachi America, Ltd.

Speakers John Nunneley, Senior VP, Design Engineering – Hitachi  
Automotive Systems Americas, Inc.  
Ken Hipp, VP, Core Engineering, Clarion US  
Stephan Keese, Senior Partner, Roland Berger

**5:00 PM. . . . Shared Rides, Smart Cities**

Moderator Bill Hampton, AutoBeat Daily Founder & Editor-in-Chief

Speakers Andreas Mai, Mobility Consultant & former Director of Smart  
Connected Vehicles  
Carla Bailo, Asst. VP, Mobility Research & Biz Dev,  
Ohio State University  
Neville Jackson, CTO, Ricardo  
Susan Zielinski, Managing Director, SMART, University of Michigan

**6:00 PM. . . . The Impact of a Charged Society**

Moderator Bengt Halvorson, Environmental Editor, Car & Driver

Speakers Jeff Hemphill, CTO, Schaeffler  
Michael Keller, Volkswagen AG & Executive Board of the  
CharlN e.V.  
Vince Carioti, Director of E-Mobility, Phoenix Contact

**PLANET M THEATER**

**12:00 PM. . . . Marketing to the Connected Consumer**

Stephanie Latham, Director, US Automotive, Facebook

**1:00 PM. . . . From Urban Sprawl to Urban Focus, the Challenge that Awaits**

Moderator Sam Abuelsamid, Senior Research Analyst, Energy,  
Navigant Research

Speakers Paul Drysch, VP of Biz Dev & GM of APAC region, RideCell  
Travis Knepper, CEO/Managing Partner, RideHop

**2:00 PM. . . . Funding Innovation: Role of Venture Capital**

Moderator Chris Thomas, Founder & Partner, Fontinalis

Speakers Jessica Robinson, Director, City Solution, Ford  
Marc Weiser, Managing Director, RPM Ventures  
Ted Serbinski, Managing Director, Techstars Mobility

**3:00 PM. . . . Connecting to a World of Opportunity**

Moderator Glenn Stevens, Executive Director, MICHauto

Speakers Guillaume Gerondeau, Mobility Lab Director, Dessoault Systems  
Jeffrey Hannah, Director, North America, SBD  
Marques McCammon, GM of Connected Vehicle  
Solutions, Wind River

**4:00 PM. . . . A Shift to More Services: Technologies that will Drive the Automotive Transformation**

Moderator Brian Daugherty, CTO, MEMA

Speakers Ben Stanley, Global Automotive Research Lead, IBM  
John Estrada, CEO, Etrans  
Dr. Samit Ghosh, President & CEO, P3  
Scott Shogan, VP, Connected/Automated Vehicle Market  
Leader, WSP/Parsons Brinckerhoff

**5:00 PM. . . . Charged for Success**

Moderator Richard Wallace, Director, Center for Automotive Research

Speakers James Zizelman, VP, Engineering, Electronics & Safety, Delphi  
Ken Stewart, Chief Business & Technical Officer, Karma Automotive

**Thursday, January 12**

**ATRIUM STAGE**

**10:00 AM. . . . Driving on Data: Role of Big Data in an Autonomous Future**

Moderator Gary Silberg, Partner & National Automotive Leader, KPMG

Speakers Kathy Winter, VP & GM, Automated Driving Solutions, Intel  
Sachin Lulla, Global Watson IoT AutoLab Leader, IBM

**11:00 AM. . . . Social Innovation Beyond the Traditional Tier 1 Supplier/R & D Trends in Autonomous Mobility**

Moderator Lee Aho, VP, Design Engineering, Hitachi Automotive  
Systems Americas, Inc.

Speakers George Saikalis, Ph.D., Sr VP, CTO and GM Global Center for  
Social Innovation, North America, R & D Division – Hitachi  
America, Ltd.  
Dr. Huei Peng, Associate Director – U of M Mobility  
Transformation Center and Professor, Dept. of Mechanical  
Engineering – University of Michigan  
Sudhanshu Gaur, Ph.D., Principal Research Engineer & Lab  
Manager, R & D Division – Hitachi America, Ltd.

**12:00 PM . . . Marketing Connected Cars—A Platform Approach**

Aaron Aubrecht, SVP/Products & Marketing, Covisint

**1:00 PM . . . . The Digital Brain: Taking Humans out of the Driving Environment**

Moderator Donna Satterfield, VP, Auto, Aerospace & Defense Industry Leader, IBM Global Services

Speaker Binoy Damodaran, Associate Partner, Business Analytics & Optimization, IBM Automotive  
Dave Lawson, Product Line Manager, Omron Automotive Technologies, Inc.  
George Ayres, Associate Partner, Internet of Things (IoT), IBM Global Center of Competency  
Josh Harting, CEO, PolySync

**2:00 PM Autonomy as a Helping Hand**

Moderator Chris Paukert, Roadshow by CNET  
Speakers Kyle Rakow, National Director & VP of Driver Safety, AARP  
Mark Riccobano, President National Federation of the Blind  
Richard Wallace, Director, Center for Automotive Research

**3:00 PM . . . . Performance Automobility: The Power of the Aftermarket**

Moderator John Waraniak, VP Vehicle Technology, SEMA  
Speakers David Strickland, Partner in Venable's Regulatory Group, Former Administrator, NHTSA  
Don Burnette, Co-Founder, Otto  
Elaina Farnsworth, CEO & Founder, Mobile Comply  
Kevin Kerrigan, Senior VP of the Automotive Office, MEDC

**4:00 PM . . . . Calling All Cars: The Technology Behind the Connection**

Moderator Bill Hampton, AutoBeat Daily Founder & Editor-in-Chief  
Speakers Andreas Mai, Industry Expert  
Dr. Christopher E. Borroni-Bird, Vice President, Strategic Development, Qualcomm  
Eric Hoarau, Director Innovation – Automotive, Flex

**5:00 PM . . . . Bridging the 2,400 Mile Divide**

Moderator Doug Neal, Director, eLab  
Speaker Chris Thomas, Founder & Partner, Fontinalis  
James Fish, Chief Innovation Officer, Bosch North America  
Joshua Carter, Co-Founder & CEO, Aperta Tech

**6:00 PM . . . . The Detroit News: NAIAS - The Final Word**

Moderator Daniel Howes, Columnist, The Detroit News  
Speaker Gary Peters, United States Senator

**PLANET M THEATER**

**11:00 AM . . . Fast-Forward Futuring**

Moderator Richard Wallace, Director, Center for Automotive Research  
Speakers Hayder Radha, Professor of Electrical & Computer Engineering, Michigan State University  
Jeremy Carlson, IHS Markit, Principal Analyst & Manager  
Karl Brauer, Executive Publisher, Cox Automotive  
Ray Tanguay, Automotive Advisor to the Canadian & Ontario Governments

**12:00 PM . . . . Supporting the Driverless Future**

Moderators Eddie Alterman, Editor in Chief, Car & Driver  
Pete Bigelow, Automobility Editor, Car & Driver  
Speakers Axel Nix, Sr. Director, Advanced Driver Assistance System, Harman International  
Frank Lubischer, CTO, Nexteer  
Steve Lietaert, President, HELLA Corporate Center USA, Inc.

**1:00 PM . . . . The Regulatory & Market Requirements Maze**

Moderator Tim Leckey, CFO, TRC Inc.  
Speakers Jeff Sankey, Global Biz Dev Director, TRC Inc.  
Carlo Bailo, Assistant Vice President, Mobility Research and Development, Ohio State University  
Claude Sauvageau, Director, Testing and Capital Projects, P. Eng., PMG Technologies  
John Huang, Executive Director, Suzhou Starlit Technologies

**2:00 PM . . . . The Future of Mobility is in Kindergarten: Inspiring Tomorrow's Talent Today**

Karl Klimek, Executive Director, Square One Education Network

**3:00 PM . . . . Disrupting 100 Years of Innovation**

Moderator Marc Wiser, Managing Director, RPM Ventures  
Speakers Ed Olson, Leader of Perception Thrust, Toyota Research Institute  
Jay Ellis, Director of Biz Dev, PolySync

**5:00 PM Rights & Regulations: A Legal Look at an Autonomous Future**

Moderator Glenn Stevens, Executive Director, MICHauto  
Speakers Jennifer Dukarski, Attorney, Butzel Long  
Patrick Seyferth, Partner, Bush Seyferth & Paige PLLC  
Tom Manganello, Partner and Co-Leader Auto Industry Group/Leader Autonomous Vehicle Subcommittee, Warner Norcross & Judd

**6:00 PM . . . . A Changing Community: Advanced Manufacturing in the Age of Open Innovation & Collaboration**

Jayson Pankin, Founder, President, & CEO, AutoHarvest